



Kino Border Initiative
 Iniciativa Kino para la Frontera

Best Practices for Constructive Conversations about People on the Move

REFRAME	Instead of...	Use...
HUMANIZE	Asylum Seekers	People escaping violence Families seeking protection
	Illegal	Irregular status Someone who crossed between ports of entry
REPLACE <i>Don't repeat dehumanizing messaging- repeating reinforces the message</i>	It's not true what people say, that migrants are criminals and drug smugglers...	We hear a lot of different messages about people arriving in the US, but I've found that all the families I've met are seeking safety and really want to get settled and contribute to the community.
		I met this woman named Stella who blew my stereotypes about migrants out of the water.
NORMALIZE LEARNING AND REFLECTION	Relying on facts, reports and expertise	When I reflect on it... When you step back... In the real world... When I put myself in their shoes... I was surprised to learn...
PERSON-CENTERED VALUE FRAMING	Justice	Solidarity, Social Mission
	Rights	Dignity of the person, shared values like faith and family
	Focus on numbers, disconnected facts	Focus on PEOPLE - make links to faith traditions, families, communities